



Information Sheet: Finding and Accessing Lions Resources

T1 District Resources

Lions Tasmania Website
lionstasmania.org



Information available:

- About the District Governor
- Tasmanian Lions Foundation, Sunshine Foundation and District Convention information pages
- Contact list of Lions Clubs in District T1
- Archive of District Newsletters dating back to 2007
- Resources for Clubs and Members, District Chairpersons, Lions Projects, and Foundations

Lions Tasmania Facebook Page
www.facebook.com/Lions201T1

Follow to see what Clubs across the District are up to! To submit something for posting email:
socialmedia@lionstasmania.org



Lions Australia Website: The Member Centre

lionsclubs.org.au/members/resources/#club-managers



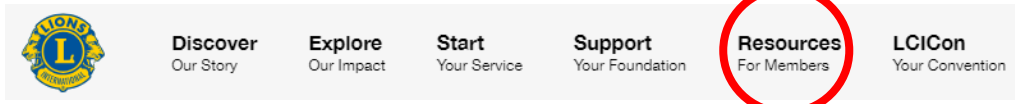
Lions Clubs most important asset is its people, our members. The Member Centre has useful information on types of membership, supporting your existing members and finding new members.

- Club Resources
 - Link to LCI Resource Centre
 - Event Management Fact Sheet
 - Meeting Protocol & Ceremonies
- Membership Resources
 - Membership Application Form
 - Membership Resources Centre
- Club Treasurer Resources
 - LionsBooks User Guide
 - LionsBooks Excel 2003, 2007,2010 & 2013 Download
- PR Resources
 - Photography Grant Application
 - PR Grant Application
 - Photo Release Form
 - Social Media Policy
 - Lions Australia Presentation Certificates
 - Video Content
 - Radio Advertisements
 - Logos
 - Lions Awareness Day

- MD Notices
- More Resources
 - Governance Resources
 - Lions Australia Shop
 - Insurance
 - Microsoft 365 User Guides
 - Committee Vacancies & Appointments
 - Frequently Asked Questions

Lions Clubs International Website: Resources for Members

www.lionsclubs.org



Resource Centre

www.lionsclubs.org/en/resources-for-members/resource-center

- Welcome to your destination for member resources!
- Access forms, guides, presentations, videos, logos and so much more.
- Use the search bar to find familiar resources or use the category filters to discover new tools.
- Some of the resources include Fundraising Guides, Social Media Templates, Developing Local Partnerships, Membership/Leadership Development, Grants, Public Relations, and Club/District Administration.



Lions Events Calendar

www.lionsclubs.org/en/resources-for-members/lions-events-calendar

- This is your place to see what's happening throughout the Lion year.
- Find key deadlines, event dates and more on this regularly updated calendar.



Presidential Theme

www.lionsclubs.org/en/discover-our-clubs/presidential-theme

Accomplished people from around the world have led our great association in its more than 100-year history. While each international president brings their unique passion and perspective to Lions Clubs International, there has (and always will be) a single constant that unites all Lions: service. With this as a guide, each president is committed to helping clubs grow their membership and increase their service so we can make an even greater impact on our local and global communities.



Global Membership Approach

www.lionsclubs.org/en/resources-for-members/resource-center/global-membership-approach

The Global Membership Approach equips districts to develop membership through a strategic process focused on:

- Rejuvenating districts with new clubs
- Revitalising clubs with new members
- Re-motivating existing members with fellowship and exciting service



The approach has universal applicability, allowing for customisation based on regional needs and circumstances, and is supported by a growing collection of material resources.

Global Action Team

www.lionsclubs.org/en/resources-for-members/resource-center/global-action-team

The GAT is a vast network of dedicated Lions of all levels who are focused on helping districts achieve their goals. This important team helps foster club membership growth, increase Lions' visibility in the community through impactful service and build strong, innovative leaders.



New Members

www.lionsclubs.org/en/resources-for-members/new-members

Welcome to Lions Clubs International! You're now a part of the world's largest humanitarian service organisation. Read more about what this means and next steps you should take to support your Lions experience.



Legal Resources

www.lionsclubs.org/en/resources-for-members/resource-center/legal-resources

The Legal Division is responsible for the legal operations and global compliance of the Association and provides guidance to Lions on all matters related to the constitution and by-laws.

In addition to this, the Legal Division coordinates the general liability insurance coverage, registers and maintains LCI and LCIF trademarks and answers questions related to election procedures and dispute resolution policies adopted by the International Board of Directors.



On this page you will find copies of:

- Constitution and Bylaws
- Board Policy Manual
- Executive Summaries
- Dispute Resolution
- Insurance
- Candidate Information
- Trademark Policies
- Incorporation, Foundation and Registered Agent Resources
- Tax
- Ethical Standards
- Other Policies

Our Strategic Plan

www.lionsclubs.org/en/resources-for-members/strategic-plan

We are united in our global mission of service. This includes every Lion and every club. It includes Lions Clubs International and Lions Clubs International Foundation (LCIF)—we are one. And together, we can achieve our vision to be the global leader in humanitarian service.

Our strategic plan continues the work we started in LCI Forward. We'll build on our success by focusing on three key areas – Strengthen, Build, Align.



Our Digital Products

www.lionsclubs.org/en/digital-products

Built to enhance the service of Lions, our digital products offer a wide variety of tools, resources and data for clubs, officers, and individual Lions. Access to each product depends on specific positions within clubs and the association. Access MyLion, MyLCI, Insights, Learn, and Shop.



Recycle Eyeglasses

www.lionsclubs.org/en/resources-for-members/resource-center/recycle-eyeglasses

Lions have recognized the urgent need for corrective lenses and collect usable glasses in their communities to support the Lions Recycle for Sight Program.



Logos + Brand

www.lionsclubs.org/en/resources-for-members/brand-guidelines

Marketing your club is crucial for growing membership. In doing so, it's important to remain consistent with Lions Clubs International branded materials to maintain the brand equity we've built over the last century. This page features all the tools you need to publicize your club's events, updates, recruitment and more while staying true to the Lions International brand.



Social Media Centre

www.lionsclubs.org/en/resources-for-members/social-media

Lions can use social media to make a bigger impact:

- Connect with other community organizations, leaders, and the general public to spread the word about your club.
- Show your local and global community how you serve.
- Engage current and potential members.
- Create a fundraiser to support LCIF.



Available information:

- Social Media Kits
- Featured Resources
 - Social Media Quick Start Guide
 - How to set up a Facebook Page for your Lions club
 - Three ways to make your Facebook Page the best ever
- Social Media How-To Videos
 - How to use Hashtags
 - How to create a Facebook fundraiser
 - Social Media checklist (PDF)

Press Centre

www.lionsclubs.org/en/footer/lions-press-center

We rely on members of the media and our Lions to help share our life-changing stories and inspire our communities to put their kindness in action. Here you will find a variety of resources, including media kits, logos, photos, templates, and FAQs to help you with your story.



- Media Kit download
- Recent Press Releases
- Downloadable Press Materials:
 - Our Service/Our Story
 - International President
 - Public Service Announcements (PSAs)
 - Photos
 - Our Boilerplate

Video Centre

www.lionsclubs.org/en/lions-video-center

The Lions Video Centre is your destination for the latest inspiring stories from Lions, Leos, and leaders around the world. Here, you can view and download videos to use at club meetings, Lions events and on social media.



- Featured Videos
- Inspiring Lions Stories
- Membership and service
- International President
- Lions Clubs International Foundation
- Public Service Announcements (PSAs)

Club Marketing

www.lionsclubs.org/en/resources-for-members/resource-center/club-marketing

Marketing can help you raise the visibility of your club and achieve even better outcomes for the great things you're already doing. So, whether you're recruiting new members, promoting a project or a fundraiser, or even just sharing your incredible service stories, marketing can help you shine a light on your club and your service.



- Find your fit:
 - Marketing-minded members
 - Club Marketing Chairpersons
 - District/MD Marketing Chairpersons
- Marketing Fundamentals
 - Marketing 101
 - Branding
 - Marketing Channels
- Marketing Resources
 - Brand Kits
 - Social Media Kits
 - PR Tools
- Get Recognised for Great Marketing
- Show Your Pride

Peace Poster Contest

www.lionsclubs.org/en/start-our-approach/youth/peace-poster

For over three decades, Lions clubs around the globe have been sponsoring a very special art contest in schools and youth groups. Creating peace posters gives children everywhere the chance to express their visions of peace and inspire the world through art and creativity.



- Contest Theme
- Contest Deadlines
- Peace Poster Contest Kit
- Contest Winners
- Peace Poster Tabletop Exhibit
- Additional Resources
 - Honourable Mention Certificate
 - Peace Essay Contest
 - Peace Poster and Peace Essay Contest Social Media Kits
 - Peace Poster Club Level Winner Press Release Template

Virtual Events Centre

www.lionsclubs.org/en/virtual-events-center

Lions and Leos around the world are finding new ways to connect in their communities. Ready to join them? Access live training below—on topics that matter to you and your club. Click through to browse upcoming and past events in multiple languages.



- Upcoming Events
- Past Events
- Suggest a topic
- See the Lions Events Calendar

Top 25 Searches

<https://www.lionsclubs.org/en/resources-for-members/top-25-searches>

Do you need help finding content on the Lions Club International website? They've collected data on the most commonly searched keywords on lionsclubs.org and catalogued the most relevant search results.

