

Lions Tasmania 201T1



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DG Vere Cooper's Thoughts

Cheryl and I have recently returned from the International Lions Convention in Las Vegas, where **Gudrun Yngvadottir was elected as International President for 2018-19.** She is our first female International President and the first Lion from Iceland to hold the position. Gudrun replaced Dr. Naresh Aggarwal from India.

Her ideas for this coming year are detailed in an article on Page 2. During the final plenary session of the Convention, President Gudrun Yngvadottir was sworn in as International President. The 740 (Elect) District Governors were then inducted as District Governors, by the new President.



4,319 delegates attended the convention. Access to prepaid and complimentary functions, was controlled by a thin Smartrac Bullseye chip attached to the inside of the name tag. Delegates had to present their name tag to security personnel who scanned the chip with their mobile phones.

Lion Clubs International Fund (LCIF) Campaign 100 was launched at Convention to raise US\$100m per year for three years, to provide funding for LCIF to support the five global causes adopted by Lions, being Childhood Cancer (an Australian initiative) Hunger, Environment, Diabetes and Vision. LCIF also provides support to clubs in Emergencies and disasters such as Cyclones, floods and bushfires. They have recently received Australian Tax exempt status and Lions are now being encouraged to make tax deductible donations.

District membership numbers have decreased over the last two years as per the table below:

Year	Net change	Year end numbers.
2016/17	-22	1189
2017/18	-28	1161
Target 18/19	Nil	1161

Despite a good flow of new members into our clubs, district membership has decreased by 50 in the last two years. In addition the St. Mary's Club closed in mid 2017. Membership exit surveys indicate that there is very little we can do in respect of reducing elderly member losses. The area where clubs can make a difference is in *mentoring prospective and new members for the first three years of their membership* and by forming branch clubs. *PDG Ann Eldridge has put forward some good membership ideas in another article in this newsletter.*

My challenge to members is to end the 18-19 year with no drop in our overall district membership numbers. We cannot start to rebuild our district numbers while we are losing between 22 and 28 members each year.

DG Vere Cooper ADVANCE CHANGE



UP COMING EVENTS

- July 28** District Dinner Kings Meadows RSVP July 15th
- August 11** LC Huonville 50th Anniversary Dinner
- Nov 10-11** District Convention @ Devonport

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Messages for Members

International President Gudrun Yngvadottir - Response to Frequently asked questions:

1) How is your Logo – The Presidential Logo 2018-2019?

The answer is: There is not a Presidential logo this year, and will not be the next few years. The only logo we use now and the next years is the Lions logo.



There will be a Presidential Pin, designed for next year (my pin), but it should not be used as a logo. The colors of the pin is dark blue-540, teal-3145, (colors of the ocean) and gold metal (waves). The blue color will be significant next year (I have been asked if it would be pink? - - but is not).

We do not even use the Centennial Logo after July 1st. But we can use the LCIF logo, "LCIF 50 years" logo and "Campaign 100" logo when appropriate. And the other service logos we have.

2) What is your MOTTO (or SLOGAN)

The answer is: There is not a Presidential motto or slogan this year, and will not be the next years. The only motto we use now and next years is "We serve". (Motto and Slogan are in Lions Constitutions and By-Laws).

It was decided by the Board few years ago, that the only motto for the next years would be "We serve".

To make the program more attractive, there are some keywords to explain the direction and guide us towards the goals. - There we have the theme! - - - just as an encouragement or motivation.

MY theme is: BEYOND THE HORIZON

How do we build on our already impressive legacy? It's simple. We do what Lions have always done. We get creative and reach within our communities, clubs and selves to discover a new level of service.

3) What is your message

I have highlighted the following elements with a focus on discovery, finding creative solutions to service through perseverance and innovation. Key points of this year's theme include:

01 Moving membership forward: Each member matters. Inviting new members, and keeping current members engaged, is the best way to build the strongest service possible. In many regions, we also need to focus on inviting women to join us to reach our full potential.

02 Increasing leadership development: Every Lion is a leader. By providing members with leadership skills, and increasing leadership opportunities for women, we can help all Lions reach their potential.

03 Promoting the fellowship of Lions: Friendship is a key component of Lions. The relationships we develop are lifelong and create the ties that make our service so strong. Let's make sure this shines through in every member's club experience.

04 Sharing our stories: Storytelling is powerful. When we share our life-changing service stories, our communities will understand who we are and what we do. Social media and marketing can help us get our message out and invite others to join us in making a difference.

Chart Your Destination

Every club has a project they've only dreamed about. A project they haven't completed because of the obstacles in the way. Now is the time to revive that project, or identify a new one, and move forward.

It's a simple formula with incredible results.

Adding 1 new project per year within each club would mean 47 thousand new horizons discovered, 11 million more people served, toward the LCI Forward goals.

If you target your destination and chart a new course, then we will overcome our biggest challenges.

WE SERVE: It's what we've done as Lions for over a century. And as a result, we've helped improve the world. But now's not a time to slow down. **We're striving for even more — more service, more innovation, more men and women united by kindness and serving their communities as Lions.**

In isolation these number look okay. Now some other numbers:

- We have eight districts in transition (Under 1250 members)
- We have an average member club size across Australia of 21 members
- We have lost 2658 members this Lions year
- At the same time last year, we had 26244 members and 1220 Clubs
- The average age of our Lions members is 65 years
- We have been in a steady decline for the past 10 years

We are at interesting times with our membership in Lions around the world, and Australia. We, like other service and volunteer organisations are struggling to retain and grow our membership. This is not because Australians are less interested in volunteering. Far from it. This is not because young people are less interested, again far from it.

We have been working to understand the future of volunteerism and the reasons why members come and then members go.



From the feedback, here are some things that you can all do right now to turn the tables.

- Accept change and be ready for change within your Club. We need to lighten up and we need to have some fun. Today's volunteer wants to get out and help people. They do not want to operate in the same way we did years ago. They do not want to sit in boring meetings. Many people are time poor and there are so many choices about the way that they can volunteer.
- All of you go out and ask people to join. Membership is all our responsibility.
- Make sure the members that you have in your Club match the wonderful diversity of your community. Give all people the opportunity to experience what you get to experience.
- Listen to your members.
- Make sure they are involved, and they have a job that they will enjoy.
- Look at your community and make sure that your projects are relevant.
- Promote your wonderful Club and focus on new membership with everything you do.
- Don't shy away from technology - embrace it and learn how to use it to help you. It is not going away.
- Be kind to one another. We all come from varied backgrounds, but we are all volunteers. Remember that.

Continued Page 3.....

Global Membership Team Area Leader PDG Ann Eldridge in reporting on the state of Lions in Australia to the National Convention in Townsville in May wrote:

Here are some numbers for Australia as at the time of writing this report.

- We have 25476 members
- We have 1203 Clubs in Australia
- The % of women members in Australia is 33%
- We have gained 2227 members this Lions year
- The average age of Lions joining our Organisation now is 55 years



Managing Members continued

The last thing is, if you are having difficulty in your Club or you want help with membership don't leave, don't hut down, reach out. Your District and your Multiple District have people in place to help you. They are there to support you and your Club.

We are all here on this Earth for such a short time. We, as Lions members have joined this organization because we understand the importance of giving back.

We understand the importance of helping others in the community. We know that if we are not out there, doing what we do best, our community suffers. I would argue to say that indeed, our community needs us more than ever. We have and continue to be instrumental in health care. Our lucky country is facing more and more natural disasters – which we respond to admirably. Our statistics say that 730000 Australian children are living in poverty – whom we assist. We look after the blind and vision impaired. We care for the environment. The list goes on. Our Government bodies and other organisations will never be able to match or replace what we do. We need more people to do what we need to do.

For all of you who roll your eyes and complain that we are harping on about membership – Stop. Members and Clubs are the only ones who can change this and fix this. For all of you I see it as simple. We do not have a choice.

Australians need us. The World needs us. For our own humanity we need to keep helping others. We must keep going and we must turn it around. We can do this. Jump on board. Focus on membership because we have work to do.

**PDG Ann Eldrige
GMT Area Leader**



Rockliff is king of the Kentish Lions Club



NATIONAL WINNER: Kentish Lions Club president Graham Verrall with Tom Rockliff, Jenny Trippree and John Thompson went to a celebratory lunch at Don College on Wednesday. **Picture:** Lucy Slade.

LAST month Sheffield's Tom Rockliff won the national Lions Youth of the Year award and the celebrations continued on Wednesday.

Mr Rockliff was presented with a \$1000 cheque from the Lions for Don College to use as part of his prize.

Don College principal John Thompson said he was not surprised that Mr Rockliff had won.

"Tom is a young guy from Sheffield and he has shown that he has the merit, ability and talent to win at the national level," he said.

He said Tom was willing to stand up for what he believes in and that he would seek Tom's guidance on how to spend the money.

Mr Rockliff said he would like to see it go towards extracurricular things.

"I love the hands on activities we get to do outside of school like open days at the universities or open days at hospitals but it also comes down to what Mr Thompson wants," Mr Rockliff said.

He said he was enjoying being back at school with his friends and life had gone back to normal.

Mr Rockliff's grandparents Jill and Dennis Rockliff had been apart of the Lion's Youth of the Year award for 40 years and were pleased to see their grandson take out the national title.

— LUCY SLADE

Publicity such as this story from The Advocate (by reporter Lucy Slade) highlights the future of Lions when young people like Tom Rockliff are involved.

Steps on how to make the World a better place:

1. Join a Lions Club.
2. Stay in Lions Club.
3. Get others to join Lions Club.



Braddons Lookout Restored



LC Forth Valley recently finished their restoration of Braddons Lookout at Forth. The lookout was originally developed as a Club project in 2004, but over the years the information panels have deteriorated and vandals have stolen the original brass directional panel. This year's development involved updating and reviewing the information panels.

The central area was cleared and mulched and new trees planted. Next Spring new ground covers will be planted. Finally a wheelchair accessible viewing platform was constructed on the Northern side of the platform. Picture shows the view looking East.

Lion Peter Thompson

Hip Hip Hooray!

The Lions Club of Hobart Town has, recently, commenced a project to financially support the very generous personal efforts of Leanne Tomlinson in relation to the provision of **Spica Chairs to infant children suffering Hip Dysplasia.**

Leanne herself suffered Hip Dysplasia that was not diagnosed until adulthood, necessitating extensive and repetitive surgical intervention. Wanting, now, to help others, Leanne has produced a Spica Chair design under the supervision of the RHH Paediatric Physiotherapist and endorsed by Paediatric & Adult Orthopaedic specialists that is suitable to be used by infant children with Hip Dysplasia.

Leanne made the first ten chairs entirely at her own cost and sent them to children with Hip Dysplasia throughout Tasmania. The RHH Paediatric Physiotherapist has now told Leanne that the incidence of infant Hip Dysplasia is quite high and that more Spica Chairs are needed to satisfy the requirements of young children in Tasmania.

A Spica Chair is generally used by a needy child for between three and six months. It is then dismantled, repacked into its shipping bags and sent back to Leanne who refurbishes it and sends it out to the next needy child.



Leanne came to our Club as a Guest Speaker and brought one of the chairs for the members to see. Leanne gave a very informative and enlightening talk on Hip Dysplasia and how the Spica Chairs can make the children's lives more comfortable.

The Club has donated \$3,000 to Leanne to enable her to build an additional ten Spica Chairs. Leanne also needs funding to purchase the special bags required for the delivery of the chairs to the needy children and to help with the costs of chair maintenance.



Little Zarah in her Spica chair

The chairs, made mostly of melamine coated chipboard, are very heavy and are shipped as two flat packs weighing around 20kg each. The shipping bags, because the chairs are so heavy and because they are used many times over, are made of a very heavy duty (therefore costly) canvas material.

This will be an ongoing project for our Club and, since the beneficiaries are infant children throughout Tasmania, it is one that other Lions Clubs in the District might consider supporting. You may be aware of children in your Club's area who suffer Hip Dysplasia and would benefit from the use of a Spica Chair. If your Club would like more information or would be willing to help, please get in touch with us:

hobarttown@lionstasmania.org

Russell Cairns LC Hobart Town



Thanks Lions for supporting our local children learning to read!



Story Dogs very much appreciates the support of the **SIX** Lions Clubs who have sponsored a Story Dog. *The Lions Clubs of Burnie Emu Bay, Glenorchy City, Hobart Town, Kingborough, Ulverstone and West Tamar have all sponsored a Story Dog.*

Lions of Tasmania are now helping over 25 children learn to read every week!

What does it mean to sponsor a Story Dog?

It means that each of these fabulous Clubs have donated \$500 towards buying all the essential items to put a Story Dog into a school for one year. These things are, books, insurance, vet check, volunteer training, uniforms, reading rug, training materials and the accreditation of the Dog Team (dog and handler).

Burnie Emu Bay Lions

Bernie and 'Stella' who help students at

Montello Primary School



The outcomes are amazing.

The student is not judged by the dog, they can go at their own pace, they relax, have fun, and soon their confidence soars along with their reading abilities.

Kingborough Lions

Kathryn and 'Maisie' who help students at

Taroona Primary School



What do Story Dogs Do? Our volunteer Dog Teams go into a local school once a week and listen to students read to their Dog. Each student is carefully selected by the classroom teacher as being the neediest and also a child that does not get any other support. Students are generally in year 2, about 7 or 8 years old. Each student comes out of their classroom and sits with the Dog Team in a quiet area and reads one-on-one to the dog for approx. 20mins. Our Volunteers can see between 4 – 6 students each week and they are the same students each week so that a rapport gradually grows between the volunteer, student and dog.

Story Dogs is currently helping over 1,840 children every week Australia wide and is growing at 45%. We have other dog teams in the T1 District that need sponsors, especially in the Burnie, Deloraine, Devonport, Sandy Bay and Port Sorell areas.

West Tamar Lions

Steve and 'Peppa' who help students at Beaconsfield Primary School



Ulverstone Lions

Karen, 'Wesley' & 'Kirby' who help students at Leighland Christian School



Hobart Town Lions

Lynn and 'Thomas' who help students at Waimea Primary School

Janine Sigley

Managing Director/Cofounder

Check us out at www.storydogs.org.au

Penguin Teddies & High Tea

Lions Club of Penguin has delivered **36 teddy bears** to the *Tasmanian Ambulance Service* in Burnie.

The bears will be given to children who may have been the victims of crime, injured in an accident or be in a traumatic situation and looking for comfort. "We all know how a cuddle can offer so much comfort.", said Vickie Greig from the Penguin Lions Club.

Bears are purchased by local Lions Clubs who make them available to services in their community. Lions Clubs around Australia provided over 3000 bears last year.

"The scheme has been running for over 15 years in Victoria and we are pleased to bring it to our region.", said Vickie. "It's just one of the many services Lions can provide thanks to support from the community of our events, fundraisers and op-shops."



Pictured receiving the first batch of trauma teddies from Penguin Lions Club member Vickie Greig is Burnie paramedic Heath Gow.

Julie Crawford **LC Penguin**

Lion Julie (pictured right) is helping her Penguin Club prepare HIGH TEA in aid of CYSTIC FIBROSIS. This annual event raises \$1000.

A good time to remind Clubs to record your Service hours and funds donated on MyLCI.....



Forth Valley Supports Parkinsons



Forth Valley Lions Club recently donated a cheque for **\$7000** to the *Menzies Institute for Medical Research*. Lions Norm Frampton & Peter Thompson are pictured presenting their wonderful donation to Menzies representative Magdalena Lane.

The money was raised at the Annual Car Show the Lions hold in Ulverstone each November. This will be used to further research into **Parkinsons Disease**.

The Government now will also contribute a further 30c in the \$1, resulting in a total funds of **\$9100** available.

Peter Thompson

LC Forth Valley



Stamps



Hope you all had an enjoyable change over function and looking forward to the new Lion year. You will have read in the last newsletter that a **cheque for \$25000** was presented to the *Lions Mobility Foundation* for assistance for children born with or have cerebral palsy and help to give them a better way of life. All money raised from this project goes to this project.

All stamps to be sent to me at 11Camina Court, Riverside 7250 or handed to a Cabinet Officer who will get them to me for processing. Any Member with large parcel of stamps postage costs can be reimbursed from the Club's *Activity Account*. Together we can make a difference to assist those less fortunate than ourselves.

Until next month.

Peter Burke

Convenor

Welcome to our Lions Family...

BRIGHTON LIONS CLUB

CHRIS DUFF REV'D Sponsor: CHRISTINE GIMBLETT

NICOLE KNOTT Sponsor: KATIE DERMODY

CITY OF LAUNCESTON LIONS CLUB

SHAE COLLIS, Sponsor: SUE MOIR

JEANETTE ELMORE

BRANDON RICHARDSON, Sponsor: JULIAN STEVENS

Note: Brandon and Shae are both Penguin LEO members living in Launceston

GLENORCHY CITY LIONS CLUB

JANINE CLIFFORD, Sponsor: JENNIFER PRITCHETT

KORRENA WALL, Sponsor: AMANDA MOATE

KING ISLAND LIONS CLUB

MARIA NIDA C BROOKS, Sponsor: ROBERT BROOKS

GRANT VALENTINE HARDING, Sponsor: ROBERT BROOKS

JUDY KNOWLES, Sponsor: ROBERT BROOKS

KINGS MEADOWS LIONS CLUB

PETER T BURNS

PENGUIN LIONS CLUB

TIMOTHY JAMES COOPER, Sponsor: NOELEN STRINGER

SORELL LIONS CLUB

MICHAEL TENNANT, Sponsor: SHELLEY SHAY

SPRING BAY LIONS CLUB

JOSHUA LAREDO, Sponsor: GARY LAREDO



ORDINARY PEOPLE
AMAZING THINGS

From the **LC Clarence Clarion**—3 members are recognised for their achievements at their Changeover Dinner:



President Peter Goldstone-James hands **Lion Alan Miley** a Melvin Jones Fellowship.



Lion Susan Lowry receives a James D Richardson Honour Award for her dedication and service to the Club.



Lion Beth Kennelly is presented with the President's Appreciation Award as *Lion of the Year*.

Congratulations

Our District Count

30th June 2018

Clubs: 49

Membership: 1161

Same Time Last Year 1189

YTD ADD 140

YTD DROP 168

YTD GROWTH -208members

Status: **DISTRICT IN TRANSITION**



THE MEANING
OF
LIFE IS
TO FIND
YOUR GIFT.
THE PURPOSE
OF
LIFE IS TO
GIVE IT AWAY.

Penguin Lions Change Over 28th June 2018

The Penguin Lions Club held their annual Change Over of Office bearers at the Penguin Sports and Services Club with 42 attendees. PDG Dale Crawford inducted the new Board using an Industry standard theme of Induction.

Special guest Leonie Hiscutt MLC spoke about the value of Volunteers in the community, and the wider scheme of things. Past President Kevin Townsend gave a great report on the happenings during his term and handed out some well-deserved awards, however, little realising that he and his secretary Kathy were to be also honoured. His finale was the induction of a re-cycled member in Timothy Cooper who was a former Leo and Lion.



Pictured Left: **Lion Des Hiscutt** was awarded a Lions International Recognition Certificate.



Pictured Right: **Lion Vickie Greig** holds her TLF Fellowship and **Lion Noeleen Stringer** displays her James McLardie Award.



Pictured Above: **Lions Kevin and Kathy Townsend** were TLF Fellowship Award recipients.

The Bright Stars Dance group made up of young people with Down syndrome, provided all with their lively performances. These people never cease to amaze us with what they are able to achieve. Well done "Bright Stars".



Then came the final surprises. **Lions Yvonne Dry** and **John Medwin** were presented with Melvin Jones Fellowships leaving both Lions speechless but humbled by the honour bestowed on them.



Below: Induction of Lion Timothy Cooper by Pres. Kevin Townsend. But who cracked a joke?



So we start a new year with **Lion President Dee Dawkins** at the helm with the support of the whole club behind her.



Penguin's new Board: Lions Stuart Greig, Paul Carlson, IPP Kevin Townsend, Julie Crawford, Pres. Dee Dawkins, Jono Dawkins, Vickie Greig, Noeleen Stringer, and John Medwin

Multi tasking Mobile Lions

The ladies of Australian Lionsonoz are becoming expert knitters. While their husbands drive their caravans and motor homes, visiting all parts of Australia, the Lions Ladies spend their time in the passenger seat enjoying the scenery and knitting for various projects.

Australian Lionsonoz have donated dozens of knitted garments and shawls to various hospitals all over the country, mainly for the new babies in the Premature Babies ward of the hospitals. They have also knitted dozens of "Trauma Teddies" to be used to sooth upset children in cases of accident, fire, family tragedies, illness, operations and any condition where children are in stress.

Lions Lady Sherril Matheson has become involved in the Sarah De Jonge project of knitting 1000 hearts while she travels with Lion John on their travels visiting towns and Lions Clubs anywhere in Australia.



The hearts are distributed free through the Facebook page "The 1000 Hearts Project" to people, both adult or children who need them. People all over the world are forming 1000 hearts groups sewing or knitting hearts and giving them away in simple acts of kindness. Their aim is to change the world, one heart at a time.

Lions Lady Sherril has knitted 47 hearts so far and looks forward to as many as she can before the end of the year, maybe even the magical1000.

This project commenced in 2016 with the aim of each participant knitting up to 1000 cottonwool filled hearts which are distributed free to people who need some comfort and a little love. The child or adult simply put the heart in their pocket and handle it when they need reassurance that somebody cares and sends their love. There are many people hurting or afraid in our community and this project does its bit to give them comfort.

For more information, Lions Lady Sherril may be contacted on 0734891431.

PDG Lion Warren White Australian Lionsonoz



Lions Club of Huon Inc.

The President and Members of the Lions Club of Huon Invite

Lions of District 201T1, and partners to attend the **50th Anniversary Dinner**

on Saturday August 11, 2018

at The Huonville Bowls Club 6:30 for 7:00pm

Cost \$40 per person

Dress : Gentlemen : Suit or Jacket & Tie, Dinner suit optional Ladies : after- 5

RSPV : : 31 July 2018 to Secretary - vsbtas@bigpond.com, with names and dietary requirements.

Payment by cheque to PO Box 160 HUONVILLE 7109

or EFT to BSB 037607 Acc 580020

District Newsletter 201T1



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www.facebook.com/Lions201T1



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For past copies.....

Web: 201T1.lions.org.au or

www.lionstasmania.org